



For Immediate Release: July 16, 2020

**Leading Marks LLC Certified by the Women's Business Enterprise National Council
Pittsburgh, PA, 07/9/2020.**

Leading Marks LLC specializing in marking and traceability, is proud to announce national certification as a Women's Business Enterprise (WBE) and Women Owned Small Business (WOSB) by the WBEC-East, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).



With the award of this certification Leading Marks anticipates a stronger partnership with the construction industry, specifically with electrical and mechanical sub-contractors. As companies look to re-shore to the United States, Leading Marks looks to strengthen partnerships with Fortune 500 companies where supplier diversity is an important part of their supply-chain management. Through the interactions with customers, we will strive to be an inspiration to other women considering career opportunities in the construction and manufacturing industries.



WBENC's national standard of certification implemented by the Women's WBEC-East is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

About Leading Marks

Leading Marks, LLC partners with contractors and manufacturers to improve their marking & traceability processes. Solutions focus on improving legibility and safe operation while providing cost-savings and innovative methods to capitalize on use of technology. Specializing in industrial identification solutions, Leading Marks assists with:

- direct-part marking systems & equipment
- thermal transfer labeling systems
- pre-printed options
- in-line and hand-held ink marking devices
- air filtration equipment
- crimping tools & connectors
- industrial grade lighting devices
- machining accessories
- soldering tools

Leading Marks serves a wide variety of industries such as aerospace, automotive, construction energy, medical, metalworking & fabrication, pharmaceuticals, and more.

To learn more about Leading Marks, please visit www.leadingmarks.com/.

About WBENC

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification.

For more information, visit www.wbenc.org.